Cadbury Club Christmas Promotion
Terms and Conditions

Promoter	Mondelez Australia Pty Ltd (ABN 78 004 551 473), Level 10, 75 Dorcas Street, South Melbourne VIC 3205.
Competition Period	12.01am (AEDT) on 24/11/2026 to 11.59pm (AEDT) on 07/12/2026.
Who can enter?	Only Australian residents who: (a) are aged 18 or over; and (b) either: (i) become a new member of the Cadbury Club (and opt-in to receive marketing materials from the Promoter) during the Competition Period (**New Member**); or (ii) are an existing member of the Cadbury Club (i.e. who has already opted-in to, and not unsubscribed from, receiving marketing materials from the Promoter prior or as at the time of entry) (**Existing Member**). Membership of the Cadbury Club (and, consequently, participation in this competition) is subject to the terms and conditions which apply to the Cadbury Club available at https://club.cadbury.com.au, as amended from time to time.
Who can't enter?	Directors, officers, management, employees and contractors (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Website	https://club.cadbury.com.au
Entry instructions	There are 2 ways to enter this competition. **New Member Entry Method** (a) To enter, you must, during the Competition Period: either: (i) click on the Promoter's advertising for the Cadbury Club on advertising/sponsored posts on Facebook or Instagram; or (ii) scan the QR code on advertising materials where available for this promotion; or (iii) visit the Website directly; and follow the prompts to the Christmas promotion landing page and complete the sign-up process to become a New Member of the Cadbury Club, including by providing all requested information and opting in to receive marketing materials from the Promoter. OR **Existing Member Entry Method** To enter, you must, during the Competition Period: (a) receive a Cadbury Club promotional email from the Promoter inviting you to enter this promotion; (b) follow the prompts in the promotional email to the Christmas promotion landing page; to see if you have provisionally won an instant win prize.

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	The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.
How are instant win prize/s awarded & what can I win?	There are up to 462 instant win prizes to be randomly awarded during the Competition Period selected and distributed across the Competition Period by a computerised random system at 111/87 Gladstone Street, South Melbourne, VIC 3205. Each prize is a $50 Prezzee Smart e-Gift Card. Any ancillary costs associated with redeeming the Prezzee Smart e-Gift Card are not included. Redemption of the Prezzee Smart e-Gift Card is subject to the terms and conditions associated with Prezzee Smart e-Gift Card located at https://prezzee.com.au/en-au/policies/terms-of-service There is a limit of one prize per individual Cadbury Club Member for the duration of the Competition Period (except for SA residents).
Total prize pool	The overall total prize pool is valued at $23,100 RRP.
How many times can I enter?	As a Cadbury Club Member you can enter multiple times, provided you only enter once per calendar day during the Competition Period (based on email address). For clarity, once you have signed up as a New Member (via the New Member Entry Method), every subsequent entry must be submitted as an Existing Member (via the Existing Member Entry Method). Multiple or false email addresses, aliases and/or Cadbury Club accounts will not be accepted. Each entry must be submitted separately in accordance with these Terms and Conditions.
How and when will the winner/s be informed?	If you are a provisional instant prize winner, you will receive an on-screen message and an email notifying you of your provisional win (with details on how to verify your entry, if requested by the Promoter). Once your win has been confirmed following validation of your entry, you will receive a further email with details on how to claim your prize. For the avoidance of doubt, the validation period for an instant win prize is up to **7 days**. Instant win prizes will be delivered to each winner's email address, as specified in their entry form within **14 days** of successful validation. It is the entrant's responsibility to ensure they provide their correct email address on the entry form. The Promoter will not re-issue a prize if an entrant does not receive the prize due to an incorrect email address being provided and that undelivered prize will be treated as un-won in accordance with the "Unclaimed & un-won prizes/s" section below.
Unclaimed & un-won prize/s	There will be no unclaimed instant win prizes. Subject to verification, all instant win prizes will be automatically awarded to winners via email to the email address associated with their entry. It is an entrant's responsibility to ensure that they enter their email address correctly. If they fail to enter their email address correctly, the instant win prize will be treated as un-won and will be dealt with in accordance with the "Un-won prize determination" section below. **Un-won prize determination:** 10am (AEDT) on 15/12/2026 at 111/87 Gladstone Street, South Melbourne, VIC 3205. If any instant win prize is un-won during the Competition Period, the relevant entry/ies will be discarded and the Promoter will carry out an un-won prize draw at the date, time and place stated above to randomly distribute the un-won instant win prize/s amongst valid entrants who (if possible) have not already won an un-won prize. Any such winner/s will be informed in writing by email within 7 days of determination. For clarity, if all prizes are won, the un-won prize draw will not be conducted. If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 15/01/2027.
Collection and use of your personal information	The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct and manage the competition. If you do not provide the requested personal information, the Promotor may not be able to accept your entry or award you a prize. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data. This may include disclosures to organisations outside Australia including in places such as New Zealand,

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	Switzerland, Singapore, United Kingdom and the United States of America. By ticking the "opt-in" box when signing up to become a Cadbury Club member, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging, provided that where required by the *Spam Act 2003* (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you so that you may use to opt-out of any further such communications and the functional unsubscribe facility complies with the *Spam Regulations 2021* (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition. The Promoter's Privacy Policy (see https://privacy.mondelezinternational.com/au/en-AU/privacy-policy/) includes information about: (a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
Permit numbers	Authorised under: ACT Permit No. TP26/02838 SA Licence No. T26/2152 NSW Authority No. TP/04805

1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

3 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant validity periods.

4 You are responsible for all other unspecified costs associated with ongoing use of the prize, etc.

5 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

General

6 Any material failure by you to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).

7 You must if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.

8 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

9 You must not:

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(a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);

(b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;

(c) act in a disruptive, annoying, threatening, abusive or harassing manner;

(d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;

(e) breach any law; or

(f) behave in a way that is otherwise inappropriate.

10 If you in the reasonable opinion of the Promoter (and/or a medical professional, as relevant to the circumstances) behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.

11 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.

12 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.

13 Prizes cannot be transferred or exchanged nor redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

14 Where relevant for instant win promotions, printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.

15 If this competition cannot run as planned for any reason beyond the Promoter's control (for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like), the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.

16 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

17 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.

18 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

19 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.

20 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram, Tik Tok and X. You provide your information to the

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Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.

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