

Cadbury Club Activation - New Member Promotion 2026

Terms and Conditions

Promoter	Mondelez Australia Pty Ltd (ABN 78 004 551 473), Level 10, 75 Dorcas Street, South Melbourne VIC 3205.
Competition Period	12.01am (AEDT) on 10/03/2026 to 11.59pm (AEDT) on 23/03/2026.
Who can enter?	<p>Only Australian residents who:</p> <p>(a) are aged 18 or over; and</p> <p>(b) become a new member of the Cadbury Club (Member) during the Competition Period.</p> <p>Membership of the Cadbury Club (and, consequently, participation in this competition) is subject to the terms and conditions which apply to the Cadbury Club available at https://club.cadbury.com.au, as amended from time to time.</p>
Who can't enter?	<p>Directors, officers, management, employees and contractors (and their immediate families) of:</p> <p>(a) the Promoter; and</p> <p>(b) the agencies, companies or participating premises associated with this competition.</p> <p>Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.</p>
Website	https://club.cadbury.com.au
Entry instructions	<p>To automatically enter the promotion, you must, during the Competition Period:</p> <p>(a) either:</p> <p>(i) click on the Promoter's advertising for the Cadbury Club on advertising/sponsored posts on Facebook, Instagram or the Website; or</p> <p>(ii) visit the Website; and</p> <p>(b) sign up to become a Member by providing all requested information and opting-in to receive marketing materials from the Promoter.</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.</p>
How many winners will there be and how will they be chosen?	<p>There will be 10 winners determined in respect of this competition.</p> <p>There will be 1 draw conducted.</p> <p>The draw will be held at 2pm (AEST) on 30/03/2026 at 111/87 Gladstone St, South Melbourne VIC 3025.</p> <p>The first 10 valid entries drawn randomly from the entries received during the Competition Period will each win a prize.</p> <p>The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).</p>
What can I win?	<p>There are 10 prizes available.</p> <p>Each prize is a Cadbury Easter Hamper to share with family & friends valued at \$200 RRP which includes:</p> <ul style="list-style-type: none"> • 1x 169g Crunchie Gift Box; • 1x 170g Caramello Gift Box; • 1x 340g Cadbury Dairy Milk Deluxe Egg;

	<ul style="list-style-type: none"> • 1x 130g Pineapple Lumps Gift Box; • 1x 124g Cadbury Freddo Egg Gift Box; • 1x 132g Humpty Egg Gift Box; • 2x 180g Red Tulip Carnival Rabbit; • 2x 200g Red Tulip Elegant Rabbit; • 1x 150g Cadbury Easter Bunny; • 1x Cadbury 160g Mini Eggs Bunny; • 2x 110g Red Tulip Easter Rabbit; • 1x 110g Cadbury Crunchie Hollow Egg; • 1x 100g Cadbury Dairy Milk Hollow Egg; • 4x 50g Cadbury Dairy Milk Hollow Egg; • 2x 80g Cadbury Easter Bunny; • 8x 32g Mint Bubbly Bunny; • 1x 204g Easter Cadbury Dairy Milk Bunny Sharepack; • 1x 180g Easter Clinker Bunny Sharebag; & • 1x 198g Cadbury Marvellous Creations Bunny Share pack. <p>There is a limit of one prize per person.</p> <p>Hamper inclusions are subject to change depending on product availability, and will be substituted with a product of equal or greater value.</p> <p>Winners will be notified via the email specified when signing up to become a Member (as below). Winners must then follow the steps as included in the email by the prize claim date below to notify the Promoter of their residential address.</p> <p>Prizes will be delivered to each winner's residential address in Australia, as specified when signing up to become a Member, within 28 business days of the prize claim date. It is the entrant's responsibility to ensure they provide their correct residential address. The Promoter will not re-issue a prize if an entrant does not receive the prize due to an incorrect residential address being provided. PO addresses cannot be accepted.</p> <p>Delivery/availability of the prize may be delayed due to issues/restrictions (for example, but not limited to, production/manufacturing delays, delivery/postage service provider delays, extreme weather, government restrictions/orders and national/state/overseas border closures). If delivery/availability is delayed, the Promoter will take all reasonable steps to keep the winner informed and updated as to when they can expect to receive the prize.</p>
Total prize pool	The total prize pool is \$2,000.
How many times can I enter?	<p>You can enter once per person, per email address. Multiple email addresses and/or aliases will not be accepted.</p> <p>Each entry must be submitted separately in accordance with these Terms and Conditions.</p>
How and when will the winner/s be informed?	Winners will be notified in writing by email to the email address provided when signing up to become a Member.
Unclaimed prize/s	<p>Prize claim date: 2pm (AEST) 13/04/2026.</p> <p>Unclaimed and un-won prize determination: 2pm (AEST) 20/04/2026 at the same location as the original draw.</p> <p>If a prize is un-won during the Competition Period or has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a winner (or a winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will re-award the relevant prize/s to Reserve Entrant/s or carry out an unclaimed and un-won prize draw at the date, time and place stated above to randomly distribute the prize/s in descending order of</p>

	<p>value amongst valid entrants who (if possible) have not already won an unclaimed or un-won prize.</p> <p>Any winners will be notified in writing by email to the email address provided when signing up to become a Member within 7 days of determination.</p> <p>If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 22/05/2026.</p>
<p>Collection and use of your personal information</p>	<p>The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct and manage the competition. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data. This may include disclosures to organisations outside Australia including in places such as New Zealand, Switzerland, Singapore, United Kingdom and the United States of America.</p> <p>By entering the Promotion and ticking the “opt-in” box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging, provided that where required by the <i>Spam Act 2003</i> (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you so that you may use to opt-out of any further such communications and the functional unsubscribe facility complies with the <i>Spam Regulations 2021</i> (Cth).</p> <p>By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition.</p> <p>The Promoter’s Privacy Policy (see https://privacy.mondelezinternational.com/au/en-AU/privacy-policy/) includes information about:</p> <p>(a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>(b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p>

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 3 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter.
- 4 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

General

- 5 Any material failure by you to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 6 You must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.
- 7 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity,

age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

8 You must not:

- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
- (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
- (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
- (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
- (e) breach any law; or
- (f) behave in a way that is otherwise inappropriate.

9 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.

10 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.

11 Prizes cannot be transferred or exchanged nor redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

12 If publication will take place, by entering, you request that your full address not be published.

13 If this competition cannot run as planned for any reason beyond the Promoter's reasonable control (for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like), the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.

14 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

15 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.

16 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

17 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.

18 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and X. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.